



**United Way Jefferson &
North Walworth Counties**

2021 PILLAR GRANT GUIDELINES

Pillar Grant timeline/process:

- The Pillar Grant application process will begin on 3/22/21 (site opens at 9am) and close on 4/23/21 (site closes at 5pm), with final grant allocation letters mailed by 5/14/21.
- Pillar Grants are to be completed and submitted electronically through the <http://pillargrant.applicationsubmit.com> website.
- To obtain log-in information, contact Megan Hartwick, Executive Director at United Way of Jefferson & North Walworth Counties, unitedway@idcnet.com or 920-563-8880.
- Late submissions will not be accepted under any circumstances. Incomplete applications will not be considered for funding.

Who may apply for a Pillar Grant:

- Applicants may be a part of an organization, local business, community club or individuals. The applicants and proposed project must be serving a public purpose and must align with United Way's mission to fight for the health, education and financial stability of every person in our communities. Applicants do NOT need to be affiliated with a 501(c)3 organization.
- All pillar grant requests must be focused specifically on projects and/or programs related to early intervention care, mental health/AODA treatment, barriers to self-sufficiency, or diversity/equity/inclusion.

Purposes for which Pillar Grants may be requested:

- Proposals must be aimed at improving early intervention care, mental health/AODA treatment, barriers to self-sufficiency, or diversity/equity/inclusion within the communities served by United Way of Jefferson & North Walworth Counties.
- Proposals should be creative, innovative, address community needs and provide a strong, positive impact in the communities served.
- Projects/programs are expected to be accomplished (or started, if related to an ongoing program) within a specific period of time, generally not more than one year.

Pillar Grants WILL NOT be awarded for the following purposes:

- to support current operating or on-going expenses of organizations
- to pay wages or salaries
- to annual drives
- to eliminate previously incurred deficits or expenses or for debt retirement
- to endowment funds
- for religious or sectarian purposes
- to individuals for personal purposes/expenses
- for lobbying, partisan political purposes or campaigns

Payment of Pillar Grants:

- Pillar grant payments are made on a reimbursement basis (payable upon the presentation of approved invoices and/or receipts) or on a direct invoice basis (to any vendors that may be used for a project or program). All information must be sent directly to the United Way of Jefferson & North Walworth Counties:
 - 734 Madison Avenue, Fort Atkinson, WI 53538
 - unitedway@idcnet.com
- All pillar grant payments must be paid within the calendar year in which they are awarded (by 12/31/21) unless specifically requested otherwise in writing to the United Way Board of Directors.
- A minimum of \$10,000 will be available for pillar grant funding in 2021. The United Way Board of Directors will determine, based on the viability of proposals and the need(s) each will serve within the community, how much (if any) of the funding will be distributed and to how many projects.
- Applicants may be asked to provide further information, make a presentation, and/or meet with board members for further review of the submitted application.