



**United Way Jefferson &
North Walworth Counties**

2021 PILLAR GRANT APPLICATION FORM

Please note, the information listed below is simply for reference. All applications must be completed online. Log-in information can be obtained by contacting our United Way office at 920.563.8880 or unitedway@idcnet.com.

Contact Information

Person representing applicant:

Name:

Telephone number:

Address:

Email Address:

Name(s) of any other individual(s) participating in the project:

Are you applying on behalf of an organization?

If yes, please fill out the below information:

Name of organization:

Address:

Phone Number:

Email address:

Does the organization have tax-exempt non-profit status?

Project Narrative

Briefly describe your project:

Which United Way strategic impact area is your project focused on? (early intervention care, mental health/AODA treatment, barriers to self-sufficiency or diversity/equity/inclusion)

What is the anticipated timing of your project?

Is this a one-time project or ongoing?

Are there any other community groups or organizations that would be involved with your project?

Who will be served by your project? (specific demographics, communities, etc.)

How many individuals do you estimate will benefit from your project?

Please explain how the strategic impact area (early intervention care, mental health/AODA treatment, barriers to self-sufficiency, diversity/equity/inclusion) will be positively impacted by your project.

Feel free to leave any additional comments you feel are important to the United Way Board of Directors' review of your application:

Have you previously applied for a pillar grant?

If so, was it for this same project or a new project?

Have you previously received pillar grant funding?

If so, are you requesting funding for the same project or a new project?

Funding

Requested funding:

Total funding needed for project/program:

Briefly explain how United Way funds would be utilized:

Do you have any other sources of funding at this time and/or are you seeking other funding opportunities?

Will you still pursue the project without United Way funding?

How would the United Way's support of your project/program be recognized?

Attachments

Please attach any documents that help explain/support your project and overall application (examples: proposed budgets, renderings, letters of support, etc.)

Review

I have read the Pillar Grant guidelines: (check box)

2021 Dates

3/22/21 - Application Process Opens

4/23/21 - Application Process Closes

5/11/21 – Board reviews applications

5/14/21 - Grant Allocation Letters Mailed to all Applicants