2019/2020 ANNUAL REPORT

July 1, 2019 - June 30, 2020

United Way Jefferson & North Walworth Counties

734 Madison Avenue
Fort Atkinson, WI 53538
920.563.8880

unitedway@idcnet.com
www.uwjnwc.com
www.volunteermain.com

A MESSAGE FROM UNITED WAY

We introduced our 2019 Campaign with a message of "Creating Opportunity." We highlighted that our funding and support helps create opportunities across our communities - for nonprofits to maintain financial stability and effectively run their programs, for non-profit staff to network and collaborate with one another, for community members to find volunteer opportunities, for businesses and individuals to join our bold mission, and for people in our communities to thrive.

From July to February, we aggressively fundraised and then allocated grants to create opportunities for our communities to become healthier, more educated and more financially stable. Our board of directors allocated a total of $237,988 in support of our nonprofit partners and our United Way community programs - programs like Ride United, eviction prevention and our volunteer platform.

Then COVID-19 hit our communities and we had to pivot our plans a bit. While always keeping our mission in mind, our board of directors made the decision to address the immediate needs of our communities. Our pillar grant funding opportunity was suspended for 2020 and instead, we utilized those dollars to establish a COVID-19 relief fund. After starting the account with $20,000 and a commitment to donate 100% of funds received, our communities responded loudly. We raised and distributed a total of $64,530 in COVID-19 relief funds - creating opportunities for our schools and partners to increase their capacity to aid those in need.

As we prepare to launch our 2020 Campaign, we will continue creating opportunities for our communities, because that is at the heart of what we do, and who we are as an organization. We are always looking for any and all ways to uphold our mission to fight for the health, education and financial stability of every person in our communities. And that fight is needed ***now more than ever***.

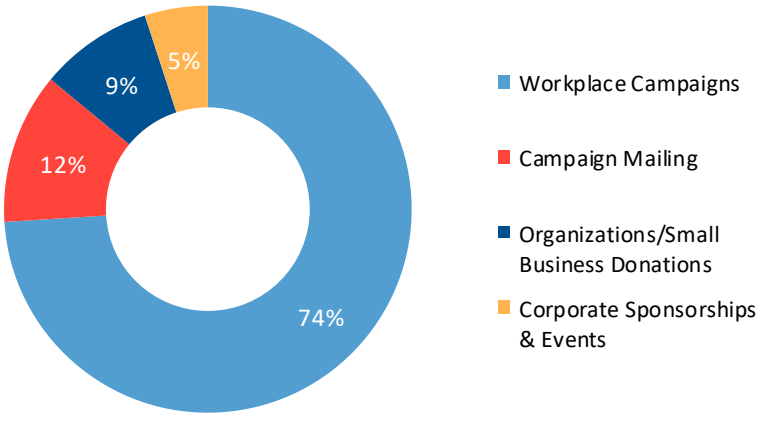
We thank all who joined us in that effort this past year, and we look forward to hopefully welcoming even more of you into our United Way community throughout this next year!

With sincerest regards and deepest thanks,
Megan Hartwick
United Way Executive Director

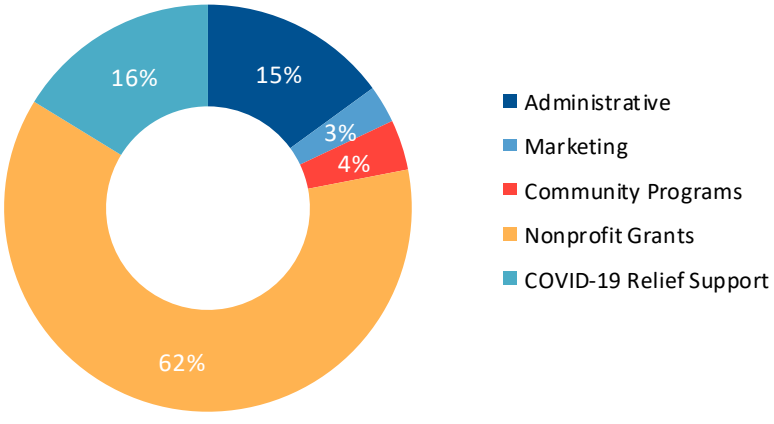
2019/2020 Board of Directors

Penny Ardelt—First Citizens State Bank (board chair)
Kevin Paynter—Fort Community Credit Union (board treasurer)
Megan Hartwick — United Way director (board secretary)
Dave Geiger—School District of Fort Atkinson
Robin Kennedy—Opportunities, Inc.
Matt Yonke—HUSCO International
Cory Krisher—Festival Foods
Ben Wehmeier—Jefferson County
Nancy Alstad—Fort Healthcare
Lisa Caras—Jones Dairy Farm
Kristen Burton*—UW-Whitewater
Lynsey Schwabrow*—UW-Whitewater

Revenue: $389,711



Expenses: $396,347



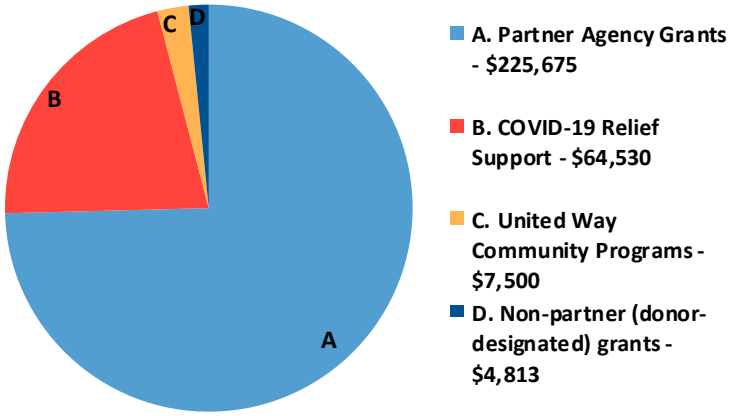
UNITED WAY SUPPORT

United Way fights for the health, education and financial stability of every person in our communities.

As a result of very successful fundraising during our 2019 campaign and for our 2020 COVID-19 relief fund, our United Way allocated our highest-ever level of funding to the LOCAL nonprofits, school districts, organizations and programs noted below. **In total, we are allocating $302,518 in support throughout 2020!**

2020 Community Support

(from 2019 campaign & COVID relief fund donations)



2020 COVID-19 Relief Fund Recipients

Bethel House
St. Vincent de Paul of Fort Atkinson
School District of Fort Atkinson
School District of Jefferson
School District of Whitewater
Lake Mills Area School District
Palmyra-Eagle Area School District

2020 Community Programs

Ride United—Transportation Program
Volunteermain.com—Volunteer Platform
Impact 211—Phone-based Resource Database
United Grove—Community Garden
Eviction Prevention—Prevention funding program

2020 Partner Agencies

BASE Fort Atkinson
Bethel House
Big Brothers Big Sisters
Catholic Charities
Community Coordinated Childcare (4-C)
Conexiones Latinas
Dave Gallup Foundation
Fort Atkinson School District—Family Connections
Girl Scouts of Wisconsin—Badgerland
Hoard Curtis Scout Camp
Jefferson County Head Start
Jefferson County Talk/Read/Play
Jefferson County Incredible Years
Jefferson County Literacy Council
Lake Mills School District—Family Connections
New Beginnings APFV
Opportunities, Inc.
Parents Cooperative Preschool
People Against a Violent Environment (PAVE)
Rainbow Hospice
Rock River Community Clinic
Small World Preschool
St. Vincent de Paul of Fort Atkinson
Studio 84
The Salvation Army
Whitewater LEADS
Whitewater School District—Adult ESL
Whitewater School District—Family Connections
Working for Whitewater's Wellness
Your Friends In Action

United Way
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THANK YOU!

2019 Top Five Workplace Supporters

Valero Energy* — Fort Healthcare — Jones Dairy Farm* — Husco International* — UW-Whitewater

2019 Workplace Supporters

Badger Bank* — Ball Corporation* — Enbridge — Festival Foods* — First Citizens State Bank*
Fort Community Credit Union* — Jefferson County — Johnson Bank* — Lake Mills Area School District — Nasco*
Opportunities, Inc. — Premier Bank* — School District of Fort Atkinson — Spacesaver* — The Badger Group — Topcon*
W.D. Hoard & Sons* — Whitewater Unified School District

**references workplaces that provide a corporate match or corporate donation*

2019 Other Community Supporters

Alliant Energy Foundation — AmazonSmile — American Family Insurance — Associated Bank — AT&T — Aurora Healthcare
Burtness Chevrolet — Business Tax Systems, LLC — Century Fence Company — Day Insurance — Downtown Whitewater — Exelon Foundation
First Congregational Church— FedEx Corporation— Fort Atkinson Lions Club—Fort Atkinson Mobility Assist — Fort Atkinson Generals
Fort Transportation — General Electric — Griffin Ford — Goyer Ace Hardware — Herb Kohl Philanthropies — Hering's Towne Inn
Humphrey Floral & Gift— Ixonia Bank — JM Carpets — MSI General — ONEOK, Inc. — O'Reily's Auto Parts — Reena Senior Living
Rock River Lanes — Tall Guy Productions — The Cummins Foundation — Theodore Batterman Family Foundation — Tyranena Brewing Company
UPS— US Bank— UW Credit Union — Walmart — WE Energies — WE Energies Foundation

Corporate Sponsors

Fort Healthcare, Jones Dairy Farm, Fort Community Credit Union

Individual Leadership Givers ($500 or more)

Maria Aguilar
Nancy Alstad
John & Jane Anderson
Richard Austin
Harry & Lynn Averkamp
Matthew Bauer
D'Arcy Becker
Mike & Donna Bender
David Bente
Victoria Berger
Brian Berry
Janette Berry
Janis Bickle
Roger Borchardt
Linda Branson
Wendy Brockert
Lorie Brown
Christian Burki
Jim Caldwell
William Cannon
Paul Bryon Coleman
Steven Dehnert
Violet DeWind
Kathryn Drexler
Sara Edwards
Melissa Fenner
Keith Firari
Todd Foerster
Peggy Foth
Tom Frankiewicz
Andrew Fuchs
Kathleen Gebhardt
Tanya Geiger
Kimberly Gilmore
Robert Glinert
Randy & Sherry Golz
James Griffin
Tyson Grossman
Rachel Guenther
Matthew Hill
Shannon Hough
Kirk Jarvis
Lisa Jensen
Rick Jirsa III
Susan Johnson
Lee Jonas
Cole Jones
Brian Knox
Carl Ward Knox
Stacy Knox
Alicia Koehler
Andrew Koehler
Billie Kontny
Paul Kotz
Leighann Kuntz
John & Kristin Kutz
Dustin Lamp
Dennis Lange
Mike Lawson
Todd Ledden
Richard Lowry
Tom MacAskill
James Martin
Kimberlee McCrea
Patrick McGinty
Jon & Elizabeth McLaughlin
Mary Jo Meier
Dawn Milbrath
David Misorski
Jim & Georgia Mode
William Mortazavi
Jan Mosby
James Nelson
Nancy Nelson
Colin Nowak
Judy Nowicki
Sarah Pagenkopf
Scott Patnode
Nicholas Perkl
Jennifer Philbin
Tyler Prickette
Gloria Ramirez
Timothy Rundle
Rod & Sue Scherer
Laura Schmitz
Daniel Schultz
Gregory Scolman
James Szwec
Richard & Veronica Telfer
Charles Tun
James Uppena
Chris VanGundy
Michael Wallace
Richard Webb
Nick Weissenborn
Sabine Weyerbusch-Bottom
Marie Wiesmann
Joel & Linda Winn
Kristine Zaballos
Helen Zuehlke

**some leadership givers requested to remain anonymous*

UNITED WAY HIGHLIGHTS

Why United Way Support Matters ***"Now More Than Ever"***

2020 Community Allocation Total: $302,518

HEALTH

$107,500 invested in local programs focused on improving the overall health of our communities

$18,500 invested specifically in mental health/AODA resources

EDUCATION

$83,750 invested in local programs focused on providing educational opportunities to our communities

$19,500 invested specifically in early childhood education

FINANCIAL STABILITY

$99,955 invested in local programs focused on advancing the financial stability of our communities

$19,000 invested specifically in job readiness/skills training

489 Volunteer Hours Pledged to our United Way

Valued at $12,435

Our Volunteer Platform—www.volunteermain.com:
10,934 volunteer need views by community members

Our Supported 2-1-1 Call Center Answered **248 calls**

Top Five Needs:
1. Housing/Homelessness
2. Utility Assistance
3. Mental Health
4. Substance Abuse
5. Food Insecurity

851 FREE RIDES given through our Ride United program

30 Funded Nonprofit Partner Organizations

79%

Of our service population was reached through a United Way supported program, project or service—a total of 34,246 people.

$64,530 invested in COVID-19 Relief Support Grants

Three rounds of grant support was issued to the following local organizations:
Bethel House
St. Vincent de Paul of Fort Atkinson
School District of Fort Atkinson
School District of Jefferson
Whitewater Unified School District
Lake Mills Area School District
Palmyra-Eagle Area School District

United Way
United Way Jefferson & North Walworth Counties

WHY UNITED WAY SUPPORT MATTERS

"Funds from United Way help us first and foremost serve our girls who need the Girl Scout Leadership Experience most through Financial Assistance. These funds support girls' access to Girl Scouting including programmatic offerings like summer camp. This support helps us give all girls who want to join Girl Scouts, the opportunity to!"

Jessica Graser, Grants and Foundations Manager
Girl Scouts of Wisconsin—Badgerland

"United Way grant support means that families develop peer to peer support through Parent Cafés, which strengthens our communities. 4-C continues to be thankful for the partnership with the United Way."

Jody Bartnick, Executive Director
Community Coordinated Childcare (4-C)

"With the support of the United Way, we are able to keep program costs affordable to all youth in the community and offer unique programs for kids on a daily basis."

Alicia Norris,
Executive Director
BASE Fort Atkinson

"Without the generosity of United Way, we would be unable to offer the spectrum of services without any charges to those we serve. There is no waiting list at our agency because we have the liberty of operating two offices in two separate locations to serve those in need. We appreciate United Way for the consistent support and financial assistance we continue to receive. Thank you for standing in our corner."

Suzi Schoenhoft, Executive Director
New Beginnings APFV

"With additional challenges and changes for the people in our community, I believe we will all be leaning on supportive organizations like United Way more than ever. I am so grateful for all the people that work together to make that happen."

Teresa Brawders, Director
Small World Preschool

"The [United Way] grant is a vital part of our support. It goes beyond the dollars given. The partnership with United Way helps to build a bridge to the community, helps to show we are a strong and viable organization and helps to spread the word about our programs."

Pam Carper, Executive Director
Big Brothers Big Sisters of South Central WI

"United Way support is very important to keep us moving forward with funding that we know we can count on. Because individual donations fluctuate so much, it's important to have organizational support that will help maintain a certain level of programing no matter what each year."

Deborah Blackwell, Executive Director
Studio 84

"United Way grant support provides us additional resources to make sure students are able to participate in activities that further enhance their educational experiences."

Lisa Hollenberger, Director of Pupil Services
School District of Fort Atkinson

United Way

United Way Jefferson & North Walworth Counties

COVID-19 Relief Fund

On March 18th, 2020 our United Way made the quick decision to suspend our 2020 pillar grant funding, and instead shift those funds to establish a COVID-19 Relief Fund. Our board of directors committed $20,000 to the fund and, over the course of three months, we were able to raise an additional $44,530 through generous donations from local organizations, individuals and companies. Our United Way made a strong promise that 100% of the donations received through the relief fund would be directly allocated out in community support.

Our COVID-19 Relief Fund provided $64,530 in support of the amazing efforts of seven local groups:

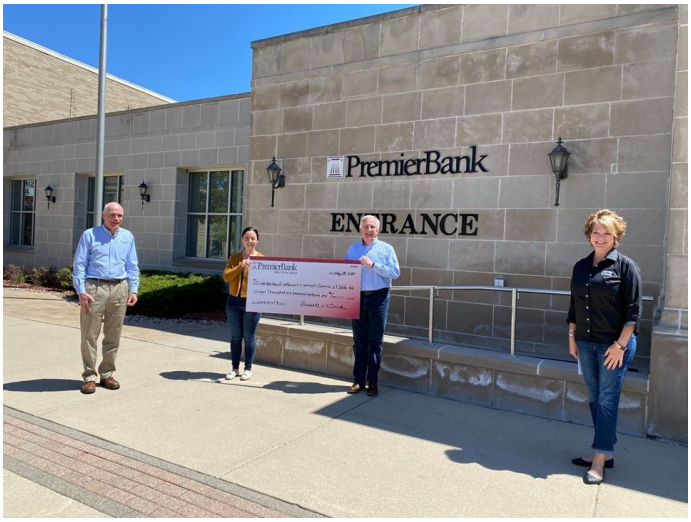
Bethel House — St. Vincent de Paul of Fort Atkinson — School District of Fort Atkinson — School District of Jefferson
Whitewater Unified School District — Lake Mills Area School District — Palmyra-Eagle Area School District

THANK YOU to those who supported our relief efforts:

43 individual donors
6 leadership-level donors
($500 or more)
St. Peter's Episcopal Church

Badger Bank
Johnson Financial Group
Festival Foods

Nestlé Purina
Premier Bank
The Toro Company



"At Bethel House we're so grateful for our United Way partnership and for those who donate to United Way. Times are tough for families right now and we're aware that the ripple effects of COVID-19 may last much longer than just a few months. Because of the overwhelming community support, we will be able to meet the emergency needs of local families as long as this crisis continues."

Kristy Weinberg, Executive Director
Bethel House

"We are very grateful for the United Way funds provided for COVID-19 relief support. The funds have been used for technology support for providing virtual learning and have also been used to support our meal program provided to the students in our community through June 30th. We really appreciate your support and are just so thankful for United Way's prompt response to help with our needs."

Wendy Brockert, Business Administrator
Lake Mills Area School District

United Way
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What's Next for United Way?

United Way of Jefferson & North Walworth Counties

NOW MORE THAN EVER

United Way 2020 Campaign

As we prepare to launch our 2020 United Way Campaign during such unprecedented times, we want to stress the critical importance that United Way support is needed in our communities *"Now More Than Ever."*

Now more than ever, children, families and nonprofit organizations need United Way support. ***Now more than ever***, it is crucial for our communities to work together to build opportunities to allow everyone time to recover, rebuild and thrive. ***Now more than ever***, strong leadership and community collaboration is critical to ensure support to those who need it most. ***Now more than ever***, we are asking those who are able to lean in, get involved and lend their support.

Now more than ever*, our United Way is committed to our mission to fight for the health, education and financial stability of every person in our communities.*

We hope you'll consider joining our 2020 Campaign efforts. For more information on how you can get involved, visit www.uwjnwc.com or contact our office at 920.563.8880 or unitedway@idcnet.com.

2020 United Way Merger

We are so excited to announce that we will be launching our 2020 Campaign as an expanded United Way! Our United Way has merged with the Watertown Area United Way and now covers all of Jefferson County and the City of Whitewater.

The merger will allow for greater collaboration throughout our service area and will position our United Way to provide more effective support to our local nonprofits, community programs and the children, individuals and families in need in our communities. We are eager to increase our presence in the greater Watertown area and also continue our strong existing support and relationships. We know United Way is needed ***"Now More Than Ever"*** and we look forward to fulfilling that need.

United Way Jefferson & North Walworth Counties