

WHY UNITED WAY SUPPORT MATTERS

"Support from the United Way allows Badgerland After School Enrichment Program (BASE) to provide endless opportunity for youth in the Fort Atkinson community during the crucial hours when school is out. Our programs give kids the opportunity to explore, learn, play, read, grow, volunteer, try new things, believe in themselves, thrive and most importantly- gives them the opportunity for a bright future. We are very thankful for the ongoing support from the United Way so our programs can continue to inspire kids!"

**Alicia Norris, executive director
BASE Fort Atkinson**

"The United Way is integral to creating opportunities for all members in our community. Without the Pillar Grant funding, W3 would not be able to provide our free annual health and wellness events for youth in Whitewater and the surrounding communities."

**Traci Wilson, board member
Working for Whitewater's Wellness**

"Support from United Way allows us to provide a place, for people who would otherwise be overlooked, to come and creatively express themselves in an environment that is accepting and nurtures their own creativity."

**Ben Kelly, mentor staff
Studio 84, Inc.**

"United Way funds help create opportunities for youth in our program to participate in activities in which they are able to give back to their communities and it helps us provide free activities for families so that they are able to spend quality time together without the financial burden."

**Erica Lowrey, wraparound supervisor
Jefferson County**

"Parent Cafés provide opportunities for families to come together & support each other in their parenting journeys. Parenting is a tough job! Getting parents together & giving them time to talk & share their ideas & experiences really opened up communication for families. Through United Way supported Parent Cafés, opportunities were created for parents to come together, connect with other parents, & share their struggles, successes and resources with each other."

**Jody Bartnick, director
Community Coordinated Child Care (4-C)**

"The Unity Project is so grateful to United Way for awarding us one of their Pillar Grants in 2017. Approaching other organizations to ask for a \$1,000 sponsorship was greatly facilitated by United Way's recognition of the Unity Project by way of the grant. The grant allowed us to put together an amazing first-ever bilingual fiesta in Fort. Thank you United Way for helping us live out our mission and share our message. Your support has had lasting effects, and we are so grateful."

**Laura Alwin, board member
The Unity Project**

"Grant funding received from United Way has made it possible to provide high-quality developmental books recommended through the evidence-based curriculum that we utilize for our Talk Read Play Home Visit Program, Parents as Teachers. Books added include those for pregnant women to read to their unborn child, black & white accordion style books for newborns to use during tummy time, high-contrast books for newborns, touch and feel sensory books that support early development, lift-the-flap books that promote early development, books that encourage parents to sing to their baby and many more favorites that promote a child's early language development and literacy skills."

**Gail Scott, director
Jefferson County Health Department**

