

Did You Know?!



United Way of Jefferson &
North Walworth Counties

- 1. DID YOU KNOW our United Way allocated a total of \$243,944 in grant support to LOCAL nonprofit organizations, LOCAL pillar grant projects, and LOCAL community programs for 2017?!** That is the highest level of support we've ever provided. We have a goal to increase that to \$245,000 in support for 2018.
- 2. DID YOU KNOW our Ride United transportation program provided 344 free rides last year?!** Ride United offers free transportation for low-income, elderly and disabled individuals to their local food pantry in Fort Atkinson, Jefferson and Whitewater. The program is expected to provide over 500 rides throughout 2017.
- 3. DID YOU KNOW our United Way has allocated a total of \$72,585 in support of pillar grant community projects since 2014?!** The \$21,000 we were able to allocate for 2017 represents a growth of 110% since 2014 when we allocated \$10,000.
- 4. DID YOU KNOW our United Way launched a new website in March 2017?!** The new site is much easier to navigate and allows our communities to easily find information on who we are, what we do, and who we support. The new website can be found at www.uwjnwc.com.
- 5. DID YOU KNOW our United Way sends out a monthly email newsletter?!** It's very important to us to keep our donors and supporters updated on our work and the work of the organizations, programs and projects we are able to help support. Contact us to get placed on our distribution list.
- 6. DID YOU KNOW our United Way facilitates a quarterly Nonprofit Roundtable meeting for local nonprofit leaders?!** We feel it's not just our responsibility to provide financial support to local organizations, but to also provide a space where leaders can share, learn, collaborate and establish new relationships.
- 7. DID YOU KNOW our United Way supports a FREE phone-based resource database for our communities?!** The resource can be reached by simply dialing "211" on your phone and connects people to information regarding health & human services help. Last year, 245 calls from our communities were made.
- 8. DID YOU KNOW you can support our United Way by shopping on Amazon?!** Simply go to the AmazonSmile website, choose our United Way as your charity recipient, and shop as normal. A portion of eligible purchases is then sent to our organization on a quarterly basis.
- 9. DID YOU KNOW our United Way provides a FREE, online volunteer platform for our communities?!** The site, found at www.volunteermain.com, connects community members to local organizations in need of volunteers. There are over 40 registered organizations and there have been 9,649 user views in the past year.
- 10. DID YOU KNOW that donations given through our workplace campaigns account for 73% of our total fundraising?!** The twenty-six local businesses and the 1,242 giving employees at those businesses are our largest support group.