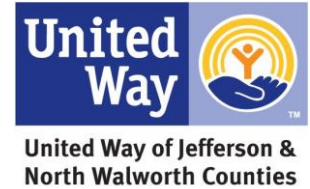


Top 10 Reasons to Make “An Investment for All”



- 1. Your INVESTMENT is a benefit for ALL: *we fight for the health, education and financial stability of every person in our communities.*** When community members support each other, we all benefit! Healthy, educated and financially sustainable individuals and families create healthy and strong communities. Your donation is an investment in creating those strong communities we all want to live in!
- 2. Your INVESTMENT is important: *we can make any level of investment impactful.*** From the previous campaign, our United Way allocated a total of \$243,944 to LOCAL organizations and programs. Those organizations and programs provided services to 32,368 LOCAL clients. That means a donation of \$7.54 has the ability to directly aid one community member. All donations are truly appreciated and important.
- 3. Your INVESTMENT stays LOCAL: *we do not allocate any grant dollars outside of our communities*** All United Way grant dollars are allocated to organizations and programs providing LOCAL services to LOCAL community members in need (*unless otherwise specifically designated by a donor*). We collect details from all of our applicants regarding the clients they serve, in order to ensure that funds raised here, stay here.
- 4. Your INVESTMENT is protected: *we hold our grant recipients accountable.*** Our board of directors, staff and community volunteers determine all annual grant allocations. Any organization awarded grant funding has been approved after a thorough application review, which covers their program details, financial documents, client statistics and much more. When applicable, grant recipients must also participate in an interview. All grant recipients must submit follow-up reports to United Way during and after the use of their grant. We ensure that any organization receiving funding utilizes those funds in a responsible and impactful way.
- 5. Your INVESTMENT is far-reaching: *we provide support covering a wide range of needs.*** Our grant recipients and programs provide local services ranging from dental care, to mental health counseling, to mentorship, to temporary housing, to in-home care for the elderly, to early childhood education, to literacy and ESL instruction, to job coaching, and much more! Your one donation can help so many people!
- 6. Your INVESTMENT supports solutions: *we are focused on new strategic initiatives to solve community problems.*** Your support directly allows our United Way and our partners to provide solutions to the issues many individuals and families around us are facing. Through a community survey last year, our donors told us the main issues we should focus on are early childhood education, mental health & AODA treatment and job readiness. Our donor support allows us to develop solutions to address those issues.
- 7. Your INVESTMENT can reflect your interests: *we offer a designation option for your donation.*** You can designate exactly where you want your donation allocated – whether to the general & pillar grant fund, a specific program or organization, or one of our strategic initiatives. We recognize that many people have causes and organizations they are passionate about and we want your passion included in our campaign!
- 8. Your INVESTMENT can be made throughout the year: *we offer a payroll deduction option.*** If donating through your workplace campaign, you have the option of donating through payroll deduction – allowing you to have a large impact with your total donation, without causing a strong financial strain on you and/or your family.
- 9. Your INVESTMENT does not have to be monetary: *we offer many ways to support our United Way.*** You can support our United Way by advocating on behalf of our mission and/or the work of our partner agencies. You can also search our volunteer platform (www.volunteermain.com) to lend your support, and you can designate our United Way as your charity of choice through AmazonSmile and we will receive donations!
- 10. Your INVESTMENT is tax deductible: *we provide our donors with all necessary tax forms.*** Any financial pledge you make to our United Way is 100% tax deductible.