The United Way of Jefferson and North Walworth Counties <u>2017 Pillar Grant Guidelines</u>

Pillar Grant timeline/process:

- The Pillar Grant application process will begin on 3/20/17 (site opens at 9am) and close on 4/21/17 (site closes at 5pm), with final grant allocation announcements made by 5/19/17.
- Pillar Grants are to be completed electronically through the <u>http://pillargrant.applicationsubmit.com</u> website.
- To obtain log-in information, contact Megan Hartwick, Executive Director at United Way of Jefferson and North Walworth Counties, <u>unitedway@idcnet.com</u> or 920-563-8880.
- Late submissions will not be accepted. Incomplete applications will not be considered for funding.

Who may apply for a Pillar Grant:

• Applicants may be a part of an organization, local business, community club or individuals, but must be serving a public purpose (related to health, education or financial stability) with their proposed project.

Purposes for which Pillar Grants may be requested:

- Projects should be aimed at enhancing the health, education or financial stability of the communities within Jefferson and North Walworth Counties. (Fort Atkinson, Helenville, Jefferson, Lake Mills, Palmyra, Sullivan, Whitewater)
- Projects should be creative, innovative, address community needs and serve a greater good.
- Projects are expected to be accomplished within a specific period of time, generally not more than one year.

Pillar Grants WILL NOT be awarded for the following purposes:

- to support operating or on-going expenses of organizations
- to pay wages or salaries
- to annual drives
- to eliminate previously incurred deficits or expenses or for debt retirement
- to endowment funds
- for religious or sectarian purposes
- to individuals for personal purposes/expenses
- for lobbying, partisan political purposes or campaigns

Payment of Pillar Grants:

- If the recipient is not a nonprofit organization, the pillar grant will be paid on a reimbursement basis and payable upon the presentation of approved invoices and/or receipts to the United Way of Jefferson and North Walworth Counties, 734 Madison Avenue, Fort Atkinson, WI 53538.
- All pillar grant payments must be paid within the calendar year in which they are awarded (by 12/31/17).
- A minimum of \$10,000 will be available for pillar grant funding in 2017. The United Way Board of Directors will determine, based on the viability of proposals and the need(s) each will serve within the community, how much (if any) of the funding will be distributed and to how many projects.
- Applicants made be asked to provide further information, make a presentation, and/or meet with board members for further review of the submitted application.